



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

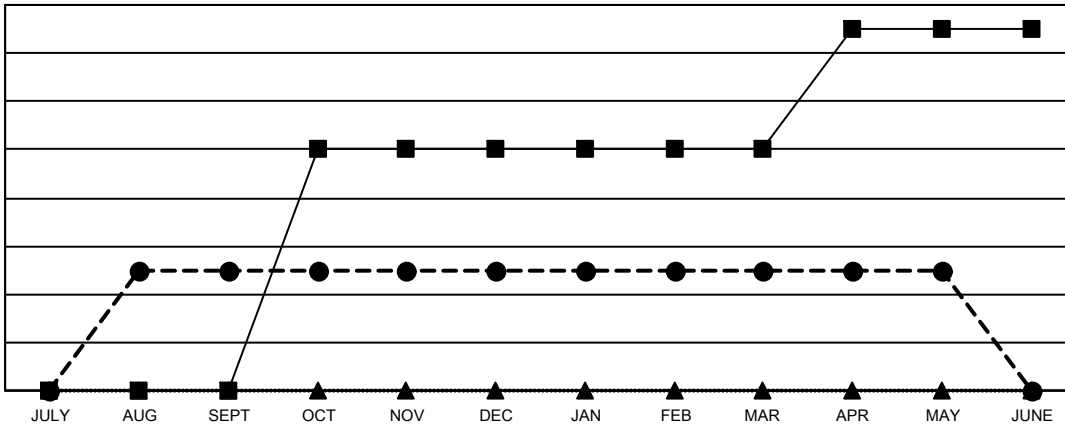
Multiple District C

LOCATION: ALBERTA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	1	1
OCT/NOV/DEC	2	0	1
JAN/FEB/MAR	0	0	5
APR/MAY/JUNE	1	0	0

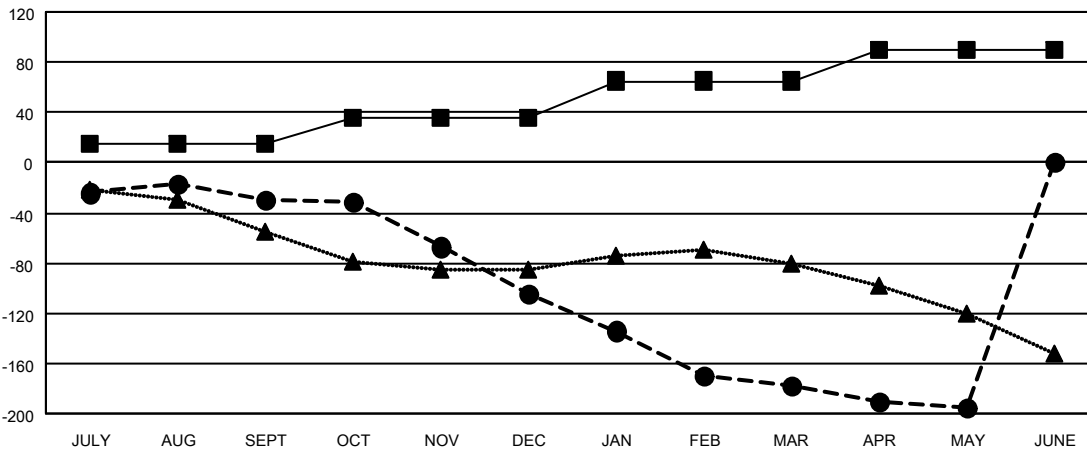
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	95	112
OCT/NOV/DEC	20	91	146
JAN/FEB/MAR	30	39	104
APR/MAY/JUNE	25	21	34

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 7	
<u>DROPPED MEMBERS</u>	
DECEASED	47
CLUB CANCELLED	21
OTHER	328
<b>TOTAL</b>	<b>396</b>

62 CLUBS OF 189 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	2,553 (68.96%)
FEMALE	1,149 (31.04%)
TOTAL FAMILY UNIT MEMBERS	615
FAMILY MEMBERS PAYING HALF DUES	316